

**Ballymoney Borough Council
Leisure & Amenities Committee**

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| 413.4 | Ballymoney Motorcycle Show – Financial Support | <i>Grant £850</i> |
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BALLYMONEY BOROUGH COUNCIL

Minutes of Leisure & Amenities Committee Meeting No 412, held in the Council Chamber, Riada House Ballymoney on Tuesday 21st January 2014 at 6.30pm.

IN THE CHAIR Alderman F Campbell

PRESENT**ALDERMEN**

C Cousley, MBE
B Kennedy

COUNCILLORS

J Atkinson
W Blair
J Finlay, Mayor
R McAfee
C McLaughlin
A McLean
E Robinson, MBE
I Stevenson, Deputy Mayor

APOLOGIES:**Aldermen**

H Connolly

Councillors

R Halliday
P McGuigan

IN ATTENDANCE: Director of Central and Leisure Services [Item 1–10]
Director of Borough Services [Item 11-17]
Mervyn Whyte, MBE, Technical Director, NW 200 [Item 1–3]
Gerard McAuley, Operations Manager, NW200 [Item 1-3]
Business Support Officer

413.1 DECLARATIONS OF INTEREST

There were no Declarations of Interest.

413.2 MINUTES OF MEETING NO 411 – 17TH DECEMBER 2013

It was proposed by Councillor Stevenson, seconded by Councillor Finlay and **AGREED:**

to recommend that the Minutes of Meeting No 412 – 17th December 2013, as circulated, be approved.

Director of Central and Leisure Services advised she had an additional item for consideration to be taken at Item 10.

LEISURE SERVICES

413.3 VAUXHALL INTERNATIONAL 2014 NORTH WEST 200

Chair welcomed Mervyn Whyte, MBE and Gerard McAuley, NW200 to the meeting and invited them to present.

Mervyn Whyte and Gerard McAuley made a presentation on the races, events and activities being planned for the 2014 North West 200 race week (attached as Appendix A). Mervyn Whyte gave details of the difficulties faced last year and requested that Council consider increasing their sponsorship in 2014/15.

The representatives responded to a number of questions from members.

- * **Alderman Kennedy arrived at the meeting at 6.45pm during consideration of the above matter.**
- * **Mervyn White and Gerard McAuley left the meeting at 7.00pm.**
- * **Alderman Kennedy left the meeting at 7.01pm.**

It was proposed by Councillor Stevenson, seconded by Councillor Robinson and **AGREED:**

to recommend that Council grant Coleraine and District Motorcycle Club £13,000 as sponsorship for the NW200 2014.

- * **Councillor Atkinson arrived at the meeting at 7.05pm.**

413.4 BALLYMONEY MOTORCYCLE SHOW – FINANCIAL SUPPORT

Mr David Loudon, organiser of the Ballymoney Motorcycle Show has written to council advising that arrangements are being made for the 15th Annual Show to be held in the Joey Dunlop Leisure Centre on 7th and 8th March 2014, and seeking financial assistance towards the cost of hiring the Leisure Centre facilities.

Mr Loudon expresses his thanks to council for the support he has received in the past and extends an invitation to all Councillors to attend the Show.

IT IS RECOMMENDED that Council grant £850 to the Ballymoney Motorcycle Show towards the cost of hiring the Leisure Centre facilities on 7th & 8th March 2014.

It was proposed by Councillor Finlay, seconded by Councillor Robinson and **AGREED:**

to recommend that Council grant £850 to the Ballymoney Motorcycle Show towards the cost of hiring the Leisure Centre facilities on 7th & 8th March 2014.

413.5 MARY PETERS TRUST-FINANCIAL SUPPORT

Dame Mary Peters, President of the Mary Peters Trust has written to Council seeking financial support to ensure that the level and value of sporting awards continues to grow. In 2013 the Trust disbursed over £70,000 to 200 young people representing over 30 sports.

Last year Council agreed a contribution of £200. Twelve young athletes from Ballymoney Borough received awards in 2012/13.

It was proposed by Councillor Stevenson, seconded by Councillor McLean and **AGREED:**

to recommend that Council grant £300 to Mary Peters Trust in 2014/15.

413.6 JOEY DUNLOP LEISURE CENTRE – ENERGY CONTRACTS

Following a tendering exercise for gas, the contract for the supply of gas to the Joey Dunlop Leisure Centre was awarded to Firmus Energy, being the cheapest tender. The contract is for a one year period effective from 1st February 2014.

IT IS RECOMMENDED that Council note that the one year contract, effective from 1st February 2014 for the supply of gas to the Joey Dunlop Leisure Centre was awarded to Firmus Energy.

IT IS RECOMMENDED that Council note that the Joey Dunlop Leisure Centre will join with the Causeway Council Cluster in a mini competition exercise for the supply of electricity for a one year period commencing on 1st April 2014. Due to the value of the proposed electricity contract the Statutory Transition Committees approval will be sought.

Councillor Finlay commended the new changing rooms and toilets. The Director advised members will be given a tour of the new facilities upon completion.

Councillor Stevenson queried if the Leisure Centres had ever looked at renewable energy. Members expressed concern at the rising costs of implementing renewable energy systems. The Director indicated that this could be explored.

It was proposed by Councillor Finlay, seconded by Councillor Atkinson and **AGREED:**

to recommend that Council note that the one year contract, effective from 1st February 2014 for the supply of gas to the Joey Dunlop Leisure Centre was awarded to Firmus Energy and to also note that the Joey Dunlop Leisure Centre will join with the Causeway Council Cluster in a mini competition exercise for the supply of electricity for a one year period commencing on 1st April 2014.

- * **Councillor Robinson left the meeting at 7.16pm.**
- * **Alderman Kennedy re-joined the meeting at 7.20pm.**
- * **Councillor Stevenson left the meeting at 7.35pm.**

413.7 ACTIVE COMMUNITIES LOTTERY INVESTMENT PROGRAMME 2014/15

Sport Northern Ireland (SNI) has written to the Lead Council advising that based on the successful management and delivery of Active Communities throughout Northern Ireland, the Board of Sport Northern Ireland has approved the allocation of an additional £1.8m to the Active Communities Programme from its National Lottery Funds. This additional investment will enable the 11 district council clusters to extend their programmes to 31st March 2015.

This funding covers 100% of the cost of the two Active Communities Coaches in Ballymoney. In light of the additional funding **IT IS RECOMMENDED** that the contracts of the two Active Communities Coaches – 1 full-time and 1 part-time, is extended to 31st March 2015.

It was proposed by Councillor Stevenson, seconded by Councillor Robinson and **AGREED:**

to recommend that the contracts of the two Active Communities Coaches – 1 full-time and 1 part-time, are extended to 31st March 2015.

413.8 GOOD RELATIONS SUB-COMMITTEE MEETING

Members of the Good Relations Sub-committee are reminded that the next meeting of the Sub-committee is on Tuesday 4th February 2014 at 4.00pm, in Riada House, Ballymoney.

413.9 BALLYMACONNELLY RENEWAL GROUP – WORLD WAR I CENTENARY EVENTS

Ballymacconnelly Renewal Group has written to Council advising of the considerable community work undertaken by the Group, in response to local need, to educate and inform and improve the lives of the local population.

As World War I centenaries approach the Groups aim is to continue their work to educate and inform the local community. To that end they are planning an extensive programme of events and activities, the initial cost estimate of which is £4000. The Group are seeking financial support towards their programme of events.

Committee is requested to consider a Community Support Grant Scheme for World War I Centenary Community Events.

Discussion took place around establishing a grant scheme to assist community groups with the cost of WWI Centenary events in 2014.

It was proposed by Councillor Stevenson, seconded by Councillor Finlay and **AGREED:**

to recommend that Council defer the matter to the next committee meeting in February.

Councillor McAfee requested the Director write to the Group and advise the matter will be tabled at the rates estimates meeting in February for consideration in the 2014/15 budget round.

413.10 COMMUNITY SUPPORT GRANT SCHEME

The following application was considered:

- i. Dervock Parent and Toddler Group for assistance towards its programme of events.

The application meets the criteria of the Community Support Grant Scheme.

IT IS RECOMMENDED that the group is awarded £200.00.

It was proposed by Alderman Kennedy, seconded by Councillor Finlay and **AGREED:**

to recommend that Dervock Parent and Toddler Group is awarded £200 for financial assistance towards its programme of events.

- * **Director of Central and Leisure Services left the meeting at 8.05pm.**
- * **Director of Borough Services arrived at the meeting at 8.09pm.**

AMENITIES

413.11 AMENITIES ENERGY CONTRACTS

Director of Borough Services advised members that a Joint Procurement of 'Amenities' Electricity for 2013-14 had taken place and that this joint working would again continue for 2014-15.

413.12 BUS SHELTER AT MAIN STREET, CLOUGHMILLS

Councillor McLaughlin stated that he had received a number of complaints concerning anti-social behaviour occurring at the brick built bus shelter at Main Street, Cloughmills, which had led him to the conclusion that something needed to be done. Councillor Finlay concurred with Councillor McLaughlin's comments.

Director of Borough Services stated there was a need for the bus shelter at the location to serve school children and others and suggested that were Council minded to do so the present shelter could be replaced with a 'see through' polycarbonate dome type.

It was proposed by Councillor McLaughlin, seconded by Councillor Finlay and **AGREED:**

to recommend that Council remove the bus shelter at Main Street, Cloughmills and replace it with a polycarbonate shelter.

413.13 FLOWER BED REQUEST

The Director of Borough Services intimated that a letter had been received from St John's Ambulance, Ballymoney Division, advising that on 26th June 2014 the organisation celebrates 75 years serving the Ballymoney and District public. A request has been made that Council recognise the event in the form of a flower bed.

It was proposed by Councillor Robinson, seconded by Alderman Cousley and **AGREED:**

to recommend that Council grant the request to recognise 75 years of St John's Ambulance, Ballymoney Division, by planting a flower bed at Meetinghouse Street.

Councillor Finlay commented that he would also like to see Council marking the occasion by hosting a civic reception.

413.14 MATTERS ARISING

14.1 Play Area Etc. Project at Drumaheglis Marina & Caravan Park: Tender Report (412.11)

The Director of Borough Services advised that 'minded to' letters had issued to tenderers. He also informed the meeting that nothing had been received as yet from RDP regarding the funding application submitted but that he hoped to be in a position at the Council's February meeting to provide a further update so that Council might determine how it wished to proceed.

14.2 Riverside Park, Ballymoney (412.18)

The Director of Borough Services outlined 2 options – de-silt and redesign, together with an initial cost estimate for each regarding how Council might deal with the silt build up. He also outlined other preliminary work which needed to be done so that Council would be in a better position to decide what to do. The Director then responded to member questions.

It was proposed by Councillor Robinson, seconded by Councillor Stevenson and **AGREED:**

to recommend that Council authorise the further preliminary work outlined by the Director.

- * **Councillor McLaughlin left the meeting at 8.35pm during consideration of the above matter.**
- * **Councillor McAfee left the meeting at 9.00pm during consideration of the above matter.**

14.3 Dervock War Memorial Gardens Update (412.16)

The Director of Borough Services advised that work had been undertaken as regards possible external funding sources. It was also the case that further meetings with the project advocates would be necessary in order to settle what any upgrade scheme might comprise so that this could then be put to Council. However given the present budgetary round an estimate would be provided for that purpose.

In response to a query from Councillor Robinson, the Director clarified that indeed the Dervock Community Facility Project has been constructed to allow for a possible extension.

Alderman Kennedy made reference to land adjoining the War Memorial Garden which he suggested Council purchase.

It was proposed by Alderman Kennedy, seconded by Councillor Finlay and **AGREED:**

to recommend that Council engage its valuer progress the purchase of the land identified.

413.15 OLD GRAVEYARD at DERRYKEIGHAN

Alderman Kennedy advised that maintenance work was required at the Old Graveyard at Derrykeighan. The Director of Borough Services explained staffing provision and intimated that notwithstanding he would have the issue investigated and actioned.

413.16 BALLYMONEY CEMETERY

At the behest of Councillor Finlay the Director of Borough Services gave an update in respect of the work to provide a new controlled access.

413.17 AMENITIES PROJECTS UPDATE

The Director of Borough Services provided an update in respect of each of the undernoted projects within his remit where contracts had been let and facilities were under construction -

1. Drumaheglis Tourism Development Project;
2. Dervock Community Facilities Project;
3. Rasharkin Wellbeing Project;
4. Glebeside Outdoor Recreational Facilities Project;
and
5. Drumaheglis Pontoon and Canoe Access Project

He then dealt with those schemes, listed below, which had yet to commence -

1. Megaw Park Improvement Scheme – members were advised that the park would close on 3rd February with the commencement of the contract and that the work would be complete by the end of August 2014. Councillor Stevenson advised as to the research he had done into the park's history and suggested that Council mark the 75th anniversary of the park being a designated King George Playing Field.
2. Dervock Riverside Park RDP Scheme – this scheme would also commence in early February.
3. Drumaheglis Play Area – Council will be asked at its February to determine a contract commencement date.
4. Ballymoney Social Centre Upgrade Scheme
5. Killyrammer Community Centre Upgrade Scheme
6. Rasharkin Community Centre Upgrade Scheme
7. Ballymoney Riverside Park and
8. Dredging @ Drumaheglis Marina.

Alderman Kennedy commended the hard work of the Director.

* **Councillor Atkinson left the meeting at 9.35pm.**

This being all the business the meeting closed at 9.45pm.

Appendix A: Vauxhall International NW 200 2014 Presentation

VAUXHALL
The International 2014 **NW200**

North West 200, "More than a Race"



www.vauxhallnorthwest200.co.uk

BALLYMONEY

VAUXHALL
The International 2014 **NW200**

Background

- Top 3 motorcycle race in the World, alongside the Isle of Man TT & Macau Grand Prix
- Attracts the World's best riders
- Globally recognised brand
- 85th anniversary in 2014



"A totally unique and irreplaceable event"

www.vauxhallnorthwest200.co.uk

BALLYMONEY

VAUXHALL
The International 2014 **NW200**

Media Coverage

- 1M+ viewers on BBC NI programmes
- Website analytics, May 2013
 - 125,000 unique visits
 - 1.7M page views
 - Facebook interactions 5M+
- Worldwide TV Distribution
 - Sports network broadcasts to 850M homes
- PR Value
 - Advertising Equivalent Value, £1.4M+
 - Opportunity To See (OTS), 72M+



www.vauxhallnorthwest200.co.uk

BALLYMONEY

VAUXHALL
The International 2014 **NW200**

Benefits to NI

- Research in 2004, 2010 & 2012 determined the event's economic benefits to NI between, £3.5M - £8M annually
- Impact over the last 20 years = £100M
- Between 50,000 & 80,000 visitors per year, 20% from overseas
- Markets this country's
 - Sporting & cultural capability
 - Our tourism offer
 - Creates inward investment
 - Business location for sponsors and local enterprise
 - Creates a positive image & perception
 - Boosts local pride



www.vauxhallnorthwest200.co.uk

BALLYMONEY

VAUXHALL
The International 2014 **NW200**

Ballymoney BC & NW200

- 10 years of sponsorship
 - major partner of the NW200
- Ballymoney Museum & the Borough's road racing heritage
- Joey & Robert Dunlop Memorial Gardens, celebrating their achievements
- Key destination for visitors
- Integral to the NW200 race week festival



www.vauxhallnorthwest200.co.uk

BALLYMONEY

VAUXHALL
The International 2014 **NW200**

Ballymoney BC & NW200

- Internationally linked to road racing – "road racing heritage"
- Continue the partnership in 2014
 - 2013 was a challenging year
- Race sponsorship with a request for an additional £2k
- Increased PR for Ballymoney BC
 - NW200 journalists tour with Tourism Ireland – Stephen Davison
- Promotion in 40,000 Race week festival leaflets
- Press launch in February



www.vauxhallnorthwest200.co.uk

BALLYMONEY

VAUXHALL
The International 2014 **NW200**

2014 Plans

- Flexible road closing in place
 - Revision to practice and racing
- Increased media coverage
- PR with NITS & Tourism Ireland
- Attract new fans from home and abroad
- Varied festival week, promoting local events and Ballymoney
- Robert Dunlop Trophy
"A Grand Prix Racing Festival"



www.vauxhallnorthwest200.co.uk

BALLYMONEY

VAUXHALL
The International 2014 **NW200**

Flexible Road Closing

- Road Races (Amendment) Act (Northern Ireland) 2014
Approved by the Assembly 5 December 2014
- In exceptional circumstances, move a practice or race day
 - After one day closed or one day open, giving you more notice to the business or holiday travellers, (DfC)
- Communication
 - Via the Annual Information Road Race 200 website, radio and local press, BBC NI, local radio, media as well as signage erected along the A1000 course
- "Quick Guide to Road Closures"
 - Released 14 April 2014, with details of any contingency plans

www.vauxhallnorthwest200.co.uk

BALLYMONEY



VAUXHALL
The celebration of 2014 **NW200**
North West 200

Key Goals

- A successful NW200
- Partnership with Ballymoney BC
- Marketing of both brands
- Increased numbers of visitors, both for the event & Ballymoney Borough in 2014 & beyond



"The future of the NW200 is a shared future - One we all have a part in".
Mervyn Whyte MBE

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