



COLERAINE BOROUGH COUNCIL

You are hereby requested to attend a Meeting of Coleraine Borough Council to be held in the Council Chamber, Cloonavin on **TUESDAY** 11 February 2014 at **6.30pm**.

R WILSON

Town Clerk and Chief Executive

Cloonavin
66 Portstewart Road
COLERAINE

A G E N D A

- 1 Apologies
- 2 Chair's Business
- 3 Declarations of Interest
- 4 Committee Report (enclosed):
 - 4.1 Leisure and Development Committee – 21 January 2014
- 5 Annual Estimate of Rates 2014/2015 (Report enclosed)
- 6 Correspondence
- 7 Documents for Sealing

To: Each Member of Council

06 February 2014

Meeting	Leisure and Development Committee
Date and Time	21 January 2014 at 6.30pm
Location	Bann View Committee Room, Cloonavin
Chair	Councillor W McCandless
Present	Aldermen P Fielding, M Hickey and N Hillis Councillors D Barbour, Y Boyle (Items 1 – 5.2) and M Knight-McQuillan
In Attendance	Town Clerk and Chief Executive, Corporate Director of Leisure and Development, Head of Development Services (Items 1 – 5.1.2) Head of Leisure Services (Items 1 – 5.2), Events Officer (Items 1 – 5.2), Events Assistant (Items 1 – 5.2), Outdoor Recreation Manager (Items 1 – 5.5), Administrative Assistant and Clerical Officer

1 APOLOGY

An apology was recorded for Alderman J McClure.

2 CHAIR'S BUSINESS

2.1 Welcome

The Chair extended a warm welcome to newly appointed Member Councillor Knight-McQuillan and Squadron Leader Paul Sall, Director of RAF Waddington International Airshow.

2.2 New Year Greetings

The Chair extended New Year greetings to everyone present.

3 DECLARATIONS OF INTEREST

There were no declarations of interest.

4 REQUEST FOR PRESENTATION

4.1 Northern Ireland Tourist Board – 'We're Valuing Tourism' Campaign

The Head of Development Services advised Members that the Northern Ireland Tourist Board had identified a range of new and evolving tourism issues and priorities that would have a significant impact on the visitor experience over the next 5-6 year period. They had requested renewed support and commitment from all bodies with an interest in tourism and had offered to present the campaign to Council.

Recommended: On the proposal of Councillor Barbour and seconded by Alderman Fielding that the presentation from the Northern Ireland Tourist Board be presented at a Council Meeting.

5 LEISURE AND DEVELOPMENT SERVICES REPORT

Consideration was given to the Leisure and Development Services Report (previously supplied). It was agreed that Report Items 7 and 8 be presented first as the Head of Development Services

had another meeting to attend.

5.2 Northern Ireland International Airshow (NIIA)

Councillor Boyle left during this item.

The Director of Leisure and Development introduced Squadron Leader Paul Sall, MSc RAF (Retired), Director of RAF Waddington International Airshow. Sqn Ldr Sall had been working with officers over the last few months in order to review and identify opportunities to reinvent and reinvigorate the Airshow.

Sqn Ldr Sall provided a presentation to Members which included the following general consensus:

- Event required reinvention and reinvigoration;
- Content of the flying display and ground activity was weak and tired;
- The event lacked commerciality – revise corporate hospitality, bar and catering concessions, use of sponsorship;
- Use of digital media essential.

The main aim was to promote Portrush as a key tourist destination with a signature event. In order to achieve the aims it was suggested that changes be made to the air displays and the ground entertainment and that the event be moved to the East Strand.

The following opportunities were identified by Sqn Ldr Sall:

To produce: a detailed Air Show Event Management Plan, with defined lines of responsibility, associated task lists and key timelines; develop, in conjunction with the Media Partner, an advertising plan, highlighting a revised NIIA centered around East Bay which would include a digital campaign (including website) and increased engagement with the aviation press; develop an interactive and engaging ground activity/exhibit laydown, by using a combination of civilian and military exhibits; review volunteer manpower and increase use of youth volunteers and military reservists; review the Air Show programme and its sales plan with a view to increasing revenue.

Sqn Ldr Sall answered various Members' questions.

Recommended: On the proposal of Councillor Barbour and seconded by Alderman Fielding that Council:

- (a) Use RAF Waddington Airshow Team to deliver Council's aims for the 2014 Portrush Airshow;
- (b) Approve use of East Strand as the new location for a rebranded NI International Airshow Portrush;
- (c) Approve use of 'Air Waves' as branding for the Portrush Airshow.

5.4 Land Use Policy

The Corporate Director of Leisure and Development apologised that the wrong Draft Land Use Policy had been forwarded to Committee. The revised Draft would be forwarded to Committee after the Meeting. Committee's views were sought in order to guide the further development of the Land Use Policy.

Recommended: That Council agree the need for a Land Use Policy and that the matter be brought back to Committee.

5.5 Tree Policy

Consideration was given to the Draft Tree Policy (previously supplied).

The Outdoor Recreation Manager outlined the content of the Draft Policy which focused on the strategic context for management and maintenance of the Borough's relatively small number of trees to ensure that all Council's duties and legal responsibilities were met.

The purpose of the Draft Tree Policy was to provide clear guidance to staff and public with regard to the maintenance and enhancement operations. The strategic direction outlined and the subsequent policies listed formed the basis for operations which would then become the foundation of management aims and objectives detailed over a ten-year period.

Recommended: On the proposal of Alderman Hickey and seconded by Councillor Barbour that Council endorse and support the Draft Tree Policy as presented.

5.6 Lansdowne Masterplanning

The Corporate Director of Leisure and Development advised Members that the contract for the Masterplanning of Lansdowne Portrush had been awarded to The Paul Hogarth Company.

An initial public consultation event along with key stakeholder consultations had been scheduled to take place on Wednesday 29 January 2014 at 5.30pm in Portrush Town Hall. Further consultations would be arranged at the draft masterplan stage in late March 2014 and the draft masterplan would be presented to Council for consideration in April 2014. Until the conclusion of the masterplan process it was considered premature to progress any individual element within the designated area.

Recommended: That Council complete the masterplan process before considering Coleraine Yacht Club's proposals to redevelop Portandoo Harbour and the option to commercially develop Lansdowne Boat Shelter.

6 CORRESPONDENCE

6.1 North West '200' – Concert

The Corporate Director of Leisure and Development advised Members that a request had been received from Brian Moore (endorsed by Mervyn Whyte MBE) seeking permission to use Portrush Recreation Grounds for a country and western concert on Wednesday 14 May 2014 from 7.30 pm to 11.30 pm.

The purpose of the concert would be to enhance the North West '200' Festival Week and to generate revenue for the event.

Whilst Council's Environmental Services had indicated a limit of 2,500 attendees, this was being reviewed based upon the licensed site capacity and emergency plan.

The North West '200' Concert Event Management Team would be responsible for assessing risk and for the liability and insurances for the period specified in the permission agreement. In addition, the Team would also accept full responsibility for security and public toilets.

The North West '200' would benefit from at least 75% of the profit from the event. No funding was being sought from Council. In addition to the land use, Council would be asked to provide barriers.

Recommended: That Council agree, in principle, to grant the use of Portrush Recreation Grounds, subject to the receipt of a detailed event plan, confirmed maximum attendance and a successful application for liquor licence.

6.2 Capital Projects – Caravan Sites

The Corporate Director of Leisure and Development advised Members that the three identified Capital Projects at the caravan sites (Carrick-dhu and Juniper Hill) were:

- i) improvements to the electricity supply;
- ii) address poor drainage;
- iii) renovation of the Juniper Hill caravan touring field toilet block.

Whilst i) and ii) were at the investigation stage, Council would be able to progress the renovation of the toilet block subject to Council approval.

A full elemental cost breakdown of the necessary works was as follows:

Wall Finishes	£7,934.00
Ceiling Finishes	£7,341.00
Floor Finishes	£10,129.00
Internal Doors	£600.00
Windows/External Doors	£4,482.00
External Walls	£2,775.00
Roof/Rainwater Goods	£5,689.00
External Works/Drainage	£4,340.00
Sundries	£210.00
	£43,500.00
Contingency	£6,000.00
Exclusions: Statutory Fees M&E Associated Works Asbestos Removal	
TOTAL COST PLAN	£49,500.00

These essential improvement works would encourage an increase in visitor numbers for an outdoor facility with corresponding increased energy efficiency.

Recommended: That Council approve the capital spend of £49,500.00 for the works specified at Juniper Hill caravan touring field toilet block.

6.3 'Bus Stop' - Economic Development Programme

The Corporate Director of Leisure and Development provided an update on the 'Bus Stop' project. The project would focus on key relevant sectors and areas within the University to reflect Coleraine's sales proposition - specifically the Faculty of Computing (Cloud Computing, Financial Engineering) and the Faculty of Media, Film and Journalism, at a cost of £108,496.00. Invest NI and the European Sustainable Competitiveness Programme 2007-2013 had offered Council £81,372.00 grant (75%), leaving a match funding requirement of £27,124.00 to be provided by Council over three financial years.

In November 2013 Council approved a single tender action for delivery of the 'Bus Stop' project. Following further analysis Invest NI indicated a preference for the project to go to public tender. The public tender was now underway and in order for the project delivery to achieve certain funding deadlines it was recommended that the tender report be brought directly to Committee on 18 February 2014 for approval and that delegated powers be granted to Committee to approve the tender on that date.

Recommended: That Council grant delegated powers to the Leisure and Development Committee on 18 February 2014 in order to receive and approve the tender report for the 'Bus Stop' project.

7 ANY OTHER BUSINESS

7.1 Coleraine Harbour Commissioners – Representative

Alderman Hickey referred to the vacant position on the Coleraine Harbour Commissioners following the resignation of Alderman Bradley.

The Chief Executive advised that the DUP would be appointing a representative and that an updated list of representatives would be forwarded to Council Members for information.